

GROW YOUR DEALERSHIP WITH A FOCUSED 12-MONTH STRATEGY

FROM DISRUPTION TO DOLLARS

FIRST ANNUAL AUTO DEALER GROWTH STRATEGY RETREAT

KEYNOTE SPEAKERS



STEVE GREENFIELD

FOUNDER & CEO,
AUTOMOTIVE VENTURES

The Future of Automotive
Retail



BRIAN KRAMER

EVP CARS.COM,
GM ACCU-TRADE

Selling on Social Media and
the Metaverse



TODD CAPUTO

PRESIDENT TODD CAPUTO
CONSULTING

Getting Your Used Car
Department Ready for the
2023 Changes and
Opportunities



PEYTON T. STEPHENS

PTS LLC

Renewing Your Best
Customer: Your Existing
Customer Base Whether
Lease, Cash, Conventional,
or Service



LINDA T. NGUYEN

PRINCIPAL, ELLETIENNE
PROPERTY PARTNERS

Increasing the Value of
Dealership Real Estate to
Combat Industry
Headwinds



LEONARD BELLAVIA ESQ.

FOUNDING PARTNER,
BELLAVIA BLATT, PC

Defending Dealer Rights
and Blue-Sky Vis-à-vis
Evolving Dealer Franchise
Laws



MARK STRAND

SR. DIRECTOR, ECONOMIC
INDUSTRY INSIGHTS, COX
AUTOMOTIVE INC.

Used Car Industry Insights
& Trends



SHELDON SANDLER

CEO, BELAIR PARTNERS

Guest Speaker: Looking
Ahead in the Buy / Sell
Market



JAY M. FERRIERO

PRESIDENT & CEO,
CAPITAL AUTOMOTIVE

Guest Speaker: Dealer Real
Estate Financing

MARCH 15-17, 2023

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